

SPONSORED **TRANSCENDING THE PINK**

# TRANSCENDINGTHEPINK.ORG

## *For 2015 October Breast Cancer Awareness Month*

BY TRANSCENDINGTHEPINK.ORG

**T**ranscendingThePINK.org is the community's newest and most purposeful nonprofit organization (NPO) to emerge from the Wood River Valley. Its mission:

*To support research and education for integrative energy medicine, holistic mind, body and spiritual healing and the prevention of breast cancer as well as subsidize the cost of alternative modalities and organic nutraceutical products such as liquid BioCell Collagen, a scientifically researched and patented supplement to aid in the prevention of metastatic cancer and reverse aging from the "inside out."*

Founder and director Edna Benziger has served the community for seven years as a private practitioner and international breast cancer concierge and coach. Benziger's most recent missionary trip to Beijing, China, allowed her to design, create and launch the inaugural Transcending the Pink [TTP] collection of freshwater pearl and crystal energy jewelry. Benziger's TTP pieces balance and energize the heart chakra and are "Pearls with a Purpose" to help raise funds for the start-up and expansion of TranscendingThePINK.org.

Benziger's heart chakra jewelry collection is available in Ketchum at Holli Jewelers, at 320 First Ave. N., Gold Mine Consign, at 331 Walnut Ave., and Elements Salon, at 991-12 N. Main St. In addition, jewelry will be available for purchase online at TranscendingThePINK.org.

Benziger also supports organizations such as The Community Library in Ketchum through sales at Gold Mine Consign and Higher Ground Sun Valley. She invites others to collaborate by offering the TTP's collection of uniquely designed pearls or customized designs for silent and live auction items for fundraising events. Local and national breast cancer foundations as well as NPOs such as Expedition Inspiration



*Courtesy photo*

Edna Benziger, founder and director of TranscendingThePINK.org.

are welcome and encouraged to connect with Benziger and TranscendingThePINK.org.

Donations are also graciously welcome and can be deposited at Mountain West Bank in Ketchum into the "Healing" account specifically set up for this cause.

For more information, consultation and private coaching, contact Edna Benziger at Ednajhb@gmail.com or call 914-319-0692. For more science and info on liquid BioCell Collagen, visit [www.jusuru.com/benziger](http://www.jusuru.com/benziger).